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**FOR IMMEDIATE RELEASE:**

**GROM ASSOCIATES TEAMS WITH SAP TO CONDUCT GLOBAL SAP BUSINESS INTELLIGENCE 7.0 STANDARDIZATION INITIATIVE FOR LIFE SCIENCES INDUSTRY LEADER**

*Grom Joins Forces with SAP, Leveraging Deep Consumer Healthcare, Medical Device, and Pharmaceutical Industry Experience to Deliver Global PKIs and Address Compliance Requirements*

**Flemington, NJ – March 17, 2008** – Grom Associates, Inc., a full lifecycle consulting firm providing business consulting and enterprise software integration services to the Fortune 2000 worldwide, today announced that it has been selected by a leading global life sciences company to manage an organization-wide initiative to standardize on SAP NetWeaver Business Intelligence (BI) 7.0. Grom partnered directly with SAP to deploy SAP NetWeaver BI 7.0 across the organization, and to align business needs with key requirements for security and compliance.

“For more than 25 years, Grom has combined proven SAP experience with specialized vertical market expertise – providing companies in the life sciences industry with solutions that deliver a competitive advantage on a global scale,” said Mike Nusser, Senior Vice President at Grom. “As a longtime SAP National Services Partner, we were thrilled to have the opportunity to collaborate with SAP on this project and enable such a large client to take full advantage of the NetWeaver BI solution.”

SAP NetWeaver BI 7.0 brings together a powerful business intelligence infrastructure, a comprehensive set of tools, planning and simulation capabilities, and data-warehousing functionality, all delivered through enterprise portal technology. Grom worked with SAP to manage the entire project, from conducting the initial assessment and strategic planning, to implementing global KPIs and ensuring that compliance related requirements were met.

**About Grom Associates, Inc.**

Grom is a 25-year leader in delivering business consulting and enterprise software integration services to Fortune 2000 companies worldwide. An SAP National Partner since 1994, certified in ASAP, and experienced in Oracle applications suites - including PeopleSoft, JD Edwards, and Siebel - Grom combines deep technical expertise with extensive vertical experience, spanning life sciences & healthcare, consumer products, aerospace & defense, manufacturing, and technology services. With an emphasis on experience, excellence, and integrity, Grom has established itself as a trusted advisor to its clients for all of their complex

project needs, from strategic business planning, to staff augmentation, to full systems integration.  
For more information, visit [www.grom.com](http://www.grom.com).

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