



Company Contact:
Michael Nusser
(732) 440-1959
mnusser@grom.com

FOR IMMEDIATE RELEASE:

**PHARMACEUTICALS, CONSUMER PRODUCTS INDUSTRY VETERAN JOINS
GROM ASSOCIATES TO HEAD UP INDUSTRY SOLUTIONS PRACTICE**

*James Chi Brings 15+ Years of Business Consulting & SAP Integration Experience, Including
Positions at Merck, Kraft Foods, and Price Waterhouse*

Flemington, NJ – March 15, 2007 – Grom Associates, Inc., provider of business consulting and enterprise software integration services to the Fortune 2000 worldwide, announced today the addition of James Chi to its team of world-class Information Systems (IS) strategists and consultants. Most recently the Senior Director of IS at Merck & Co., with previous positions at Kraft Foods, Price Waterhouse, and specialty consulting firms, Mr. Chi joins Grom as the firm's Director of Industry Solutions.

Grom offers a range of vertical market solutions to support companies in the life sciences and healthcare, consumer products, manufacturing, aerospace and defense, and technology industries. Mr. Chi will be instrumental in continuing to shape and expand these industry practice areas, including developing solutions, building partnerships, and ensuring the highest levels of service delivery to Grom clients.

"In addition to its IT acumen, Grom has long been known for its ability to address the industry-specific challenges of our clients across a range of vertical markets," said Bob Grom, CEO and founder of Grom Associates. "James will play a key role in enabling us to further expand our capabilities in this area, applying proven best practices and industry know-how to proactively identify and address emerging trends, broaden our industry-specific packaged solutions, and integrate industry-specific activity threads into our delivery methods and standards."

"Grom has earned its reputation as a top consultancy for a reason — setting high delivery standards and consistently meeting or surpassing client expectations. At the pace in which business is run today, rapidly adapting to marketplace demands and new challenges is no small feat," commented Mr. Chi. "My role is to help the firm to continue to build on its heritage of excellence by supplementing Grom's well recognized business consulting and systems integration capabilities with thought leadership in select industry areas. This will allow Grom to offer a broader set of strategy definition and execution services to clients in key industry verticals."

About Grom Associates, Inc.

Grom is a 25-year leader in delivering business consulting and enterprise software integration services to Fortune 2000 companies worldwide. An SAP National Partner since 1994, certified in ASAP, and experienced in Oracle application suites - including PeopleSoft, JD Edwards, and Siebel - Grom combines deep technical expertise with extensive vertical experience, spanning life sciences & healthcare, consumer products, aerospace & defense, manufacturing, and technology services. With an emphasis on experience, excellence, and integrity, Grom has established itself as a trusted advisor to its clients for all of their complex project needs, from strategy definition, to full systems integration, to staff augmentation. For more information, visit www.grom.com.

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