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FOR IMMEDIATE RELEASE:

**GROM ASSOCIATES LAUNCHES BUSINESS CONSULTING GROUP FOR
END-TO-END BUSINESS CONSULTING AND PROJECT IMPLEMENTATION**

*New Business Unit Offers a Personalized, Cost-Controlled Alternative to the Big Four;
Unveils Grom Empowerment Methodology (GEM) to Maximize Project Success*

Flemington, NJ – January 15, 2007 – Grom Associates, Inc., a full lifecycle consulting firm providing business consulting and enterprise software integration services to the Fortune 2000 worldwide, today announced the launch of a business unit designed to provide end-to-end business consulting – from early-stage strategy definition to execution. Grom’s Business Consulting Group blends the depth and breadth of a Big Four firm with the personalized focus of a boutique consulting company, translating to lower costs and higher value for its clients across a range of industries.

With the business consulting group, Grom now offers a full range of services to guide global businesses through the planning, implementation, maintenance, and continuous improvement of large-scale enterprise application projects. All Grom projects are driven by the proven Grom Empowerment Methodology (GEM), a systematic eight-step approach that spans from project inception through ongoing support – designed to maximize results, minimize risks, drive user adoption, and ensure the success of a project from start to finish.

“Quite often, management consultancies try to fit a client into a perceived ‘industry standard’ – and not necessarily determine the right overall strategy, best-of-breed solutions, or process improvements that are suited for that company,” said Michael Nusser, Senior Vice President at Grom. “Drawing from our team’s industry savvy, business acumen, and hands-on technology experience, the Grom business consulting group promises to deliver predictable and repeatable results to our clients.”

Grom offers specialized consulting for the life sciences, healthcare and consumer products industries – bringing deep vertical market expertise to help clients tackle their most critical business needs.

About Grom Associates, Inc.

Grom is a 25-year leader in delivering business consulting and enterprise software integration services to Fortune 2000 companies worldwide. An SAP National Partner since 1994,

certified in ASAP, and experienced in Oracle applications suites - including PeopleSoft, JD Edwards, and Siebel - Grom combines deep technical expertise with extensive vertical experience, spanning life sciences & healthcare, consumer products, aerospace & defense, manufacturing, and technology services. With an emphasis on experience, excellence, and integrity, Grom has established itself as a trusted advisor to its clients for all of their complex project needs, from strategic business planning, to staff augmentation, to full systems integration. For more information, visit www.grom.com.

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